

	<p>The Townsend Artisan Guild Presents the 8th Annual Smoky Mountain Fiber Arts Festival</p> <p>April 21-23, 2017 Great Smoky Mountain Heritage Center, Townsend, Tennessee www.townsendartisanguild@gmail.com</p>
	<p>Vendor Application</p>

Fall, 2016

The Smoky Mountain Fiber Arts Festival is seeking fiber art vendors and demonstrators who wish to participate in and benefit from the eighth annual Smoky Mountain Fiber Arts Festival. The Festival will be held at the Great Smoky Mountain Heritage Center, Townsend, Tennessee, April 21-22, 2017, 9am—5pm and Sunday, April 23, 2017, 10am-4pm.

The Festival will continue to depict “sheep to shawl” processes and will include techniques such as carding, spinning, dyeing, weaving, felting, knitting and crochet. Animal and fiber art demonstrations, classes, and a marketplace of fiber art supplies and finished goods will attract experienced fiber artists, those interested in learning the art form, school age children, and visitors to our area.

The Festival is increasing in its popularity as an event for Fiber Artists in the southeast and beyond. We believe it will continue to grow. The Festival will be free to the public and ample parking is available.

As a business owner and/or fiber artisan, you have an opportunity to participate in one of the top Fiber Art events and to increase exposure of your business and talents. We are offering various sizes of booth spaces both inside and outside of the facility for you to display and sell your products or demonstrate fiber art techniques. More details are on the attached pages. Also, if you are interested in teaching a class, download and complete the application.

If you would like to participate or would like to have more information, please contact: Deborah, townsendartisanguild@gmail.com, or telephone the Festival Committee chair noted below.

We look forward to working with you to showcase your art, your business and your expertise.

Deborah Adams, Vendor Chair, 865-206-8815
 Smoky Mountain Fiber Arts Festival Committee



PO Box 403, Townsend, Tennessee, 37882
www.smokymountainfiberartsfestival.org
townsendartisanguild@gmail.com



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1. Set up will take place from 1:00 pm to 7:00 pm Thursday, April 20, 2017. Tear down will not begin before 4:00 pm, Sunday, April 23. Vendor restock time will be Saturday, April 22, 8:00-9:00am and Sunday, April 23, 9:00-10:00 am.
2. Vendors/Demonstrators are responsible for delivery, handling, erection and removal of their display and materials. Vendors are responsible for all props, tables, table coverings, signage, other hanging display materials, and tents, if appropriate.
3. All exhibits must be set up by 9am Friday, April 21, 2017. The Festival Committee will view booths prior to opening of the festival. Exhibits must be removed by 5:30 pm Sunday, April 23, 2017.
4. Each exhibitor is requested to design his/her display in a tasteful, professional manner. Tables should be covered and boxes/stock stored out of sight. Exhibitors should help keep the Festival grounds clean and neat.
5. Booth exhibits may not extend beyond the contracted dimensions and no furniture, displays, products, etc. may extend into the aisles.
6. The vendor must be present in his or her booth to visit with and sell to customers. If unforeseen circumstances arise, please contact volunteer services.
7. The vendor grants the Smoky Mountain Fiber Arts Festival, the Great Smoky Mountain Heritage Center and the Townsend Artisan Guild, collectively "Hosts", permission to photograph the booth and the Festival for marketing and business purposes and may reproduce photographic, video or audio portions as Hosts may in their sole discretion determine.
8. The Festival does not assume any responsibility for loss, theft or damage of any products, animals or equipment during the Festival, either manmade or by an act of nature. Please check your own insurance policy to be sure you have adequate loss and liability coverage.
9. Security will be provided each night, 5:00 pm until 7:00 am. Overnight stays on Festival property are not permitted. While nighttime security will be provided, you are responsible for securing and protecting your property. Exterior tents may require partial tear down for safety in the event of rain and wind.
10. Exhibitors will handle all sales including those by credit card and are responsible for collecting and reporting their sales tax. Please visit <http://tennessee.gov/revenue/forms/sales/index.htm> for more information.
11. Smoking is not allowed in any building, auditorium or cabins. Except for service animals, pets are not permitted on the Festival grounds. Alcoholic beverages are prohibited on the grounds during the Festival.

Updated February 17, 2017

Space Available	Size	Location	Cost for Three Days	
			Early By Oct 31, 2016	Regular Aft Nov 1, 2016
Vendor's Booth	Approx. 7'x13'	Auditorium, Transportation Station	FULL \$165	\$225
Vendor's Tent (no electricity)	Approx. 10'x10'	On Heritage Grounds, Outside	\$105	\$125
Demonstrate and Sell	Approx. 7'x6'	Inside Various Locations	\$90	\$115
Demonstrate and Sell (no heat/air)	Approx. 7'x6'	In Heritage Cabins	\$120	\$145
Demonstrate (no selling)		Various	No Charge	

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Please complete this application and send payment and pictures of planned exhibits, products, or demonstrations.

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____ Website: _____

Description of product for sale and/or demonstration: _____

Requested Location (Indoor or Outdoor (provide your own tent): _____

Booth Fee Included _____ Electricity: yes or no

Size of Tent, if appropriate _____

Other needs: _____

Requirements for Jurying: The Program Committee of the Smoky Mountain Fiber Arts Festival will review applications for vendors and demonstrators. Eligible exhibits include all products or services related to animal and plant fiber arts. Festival management reserves the right to accept other types of exhibits or vendors including accessories for production of fiber art and merchandise, etc. Preference will be given to applicants with finished goods or products that use quality hand made fiber, original designs, and creations by the vendor. Generally, products should be made in the United States. No commercially manufactured merchandise, items purchased for resale other than accessories for production of fiber art, or items violating copyrights will be accepted. The Committee reserves the right to reject applicants whose products do not meet Festival standards and to remove any exhibitors from the event, without return of booth fees, if it is determined they have not conformed to the rules and regulations of this contract. We do not allow political or religious handouts.

Application Requirements: Your application to the Smoky Mountain Fiber Arts Festival and Festival Rules pages of this packet must be received no later than by February 15, 2017 and the following requirements met:

1. Complete Application and Agreements and Liability Release forms. (page 2 and 3)
2. All fees noted must be paid in full with application.
3. Make check payable to Smoky Mountain Fiber Arts Festival or pay through Pay Pal on the website. Mail to: SMFAF, PO Box 403, Townsend, TN 37882.

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Agreements and Liability Release

1. I understand that my booth fee is only refunded if I am not accepted.
2. I understand the festival will go on rain or shine. If it becomes impossible to have the Festival, as determined by the Festival Committee, booth fees will be returned and I understand that this agreement is terminated and I will waive any and all claims for damages. The Festival Committee will make decisions for booth fee refunds only under unusual circumstances.
3. I agree to help maintain the festival area and clean up my exhibit area at the close of the show.
4. Insurance must be held by the exhibitor. I hereby relieve the sponsors, staff, volunteers and town of all responsibility in connection with the safe-keeping of property while at the festival. The Townsend Artisan Guild, the City of Townsend, the Great Smoky Mountain Heritage Center, and staff, and volunteers will not be responsible of any injury or loss that may arise or come to the exhibitor, or his/her employee(s), or goods, for any reason whatsoever while the festival premises are being occupied under this agreement.

This GENERAL RELEASE is executed this ____ day of _____, by _____, (hereinafter referred to as "Releasor") to the Smoky Mountain Fiber Arts Festival (hereinafter referred to as the "Releasee").

In consideration of being permitted to enter upon the properties of the Great Smoky Mountains Heritage Center located on Hwy 73, Townsend, TN (hereinafter the "Premises"), and to participate in the Smoky Mountain Fiber Arts Festival during the dates of April 21-23, 2017 and for other good and valuable consideration, Releasor, intending to be legally bound for Releasor, Releasor's spouse, legal representative, heirs, officers, directors, shareholders, agents, partners, employees, successors and assigns, hereby releases, waives and discharges the Releasee, its partners, officers, directors, shareholders, agents, employees, successors, assigns and affiliates (including corporations and partnerships, and their officers, directors, shareholders, partners, employees, agents, heirs, legal representatives, successors, and assigns) (collectively referred to as "Releasees"), from all liability to the Releasee and to the Releasees for any and all loss or damage, and any claim or damages resulting there from, on account of injury to the Releasor's person or property, including injury resulting in death of the Releasor, whether caused by the negligence of Releasee or otherwise while the Releasor is on the Premises.

Releasor agrees to indemnify, hold harmless and defend the Releasee and Releasees against any claim, loss liability, damage or cost of which each of them may incur due to the entry or presence, of Releasor or Releasor's property, in or upon the Premises.

Releasor expressly agrees that this General Release is intended to be as broad and inclusive as permitted by the law, and that if any portion hereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full force and effect.

In WITNESS WHEREOF, Releasor has executed this General Release on the day and year first written above.

[INDIVIDUAL SIGNATURE] Name: _____

[INDIVIDUAL SIGNATURE] Name: _____

Print Name (s) _____

Print Title/ Position of Exhibitor or Representative: _____ Date: _____