



# The Townsend Artisan Guild

Presents the 12th Anniversary edition of the

## Smoky Mountain Fiber Arts Festival

April 16-17, 2021  
Great Smoky Mountain Heritage Center, Townsend, Tennessee

### INSTRUCTOR APPLICATION

The Smoky Mountain Fiber Arts Festival will be celebrating its 12th year in 2021. The Festival is a popular event for fiber artists and continues to increase in popularity. It is free to the public with ample parking.

The Festival continues to grow, and we invite you join us. Our focus is to introduce fiber arts to the general public and to encourage artisans at all levels to grow in their craft. We primarily seek instructors who teach beginner to intermediate techniques and skills for fiber artists. However, if you have an advanced technique to offer we encourage you to apply. From past festivals, we find that classes of 4 hours or less do very well.

The Festival will once again be held at the Great Smoky Mountain Heritage Center, Townsend, Tennessee, April 16-17, 2021, 9am – 5pm. Based on registrations in 2020, we are planning approximately 3 Pre-Festival Classes on Thursday afternoon, April 15, to offer activities for those who travel further distances. We plan to hold all classes in the main facility but may look for additional venues if necessary.

As in past years, the Festival plans to continue offering festival goers a “sheep to shawl” experience through classes and demonstrations of as many of the fiber arts processes as possible from shearing and harvesting to processing raw fiber for use in spinning, weaving, crochet, felting, and other fiber manipulation methods. In addition, our marketplace of fiber art supplies and finished goods attracts experienced fiber artists, those interested in exploring the fiber arts, school age children, and visitors to our area.

As a business owner and/or a fiber artisan, please consider participating in one of the top Fiber Arts events in the region by completing an application for each class you would like to offer. We encourage you to take advantage of this opportunity to increase exposure of your art, business and talents. An application is available on [www.smokymountainfiberartsfestival.org](http://www.smokymountainfiberartsfestival.org) or you may request more information by contacting the Townsend Artisan Guild at [townsendartisanguild@gmail.com](mailto:townsendartisanguild@gmail.com).

Applications must be submitted by ***September 1, 2020*** to allow us time to prepare to open class registration prior to the 2020 holiday gifting season.

If you would like to attend as a vendor, please see our online application or contact Steve Prentice, [sdprent@gmail.com](mailto:sdprent@gmail.com) or telephone 423-241-7427.

We look forward to working with you to showcase your business and your expertise.

Program Chair  
Smoky Mountain Fiber Arts Festival Committee



PO Box 403, Townsend, Tennessee, 37882  
[www.smokymountainfiberartsfestival.org](http://www.smokymountainfiberartsfestival.org)  
[townsendartisanguild@gmail.com](mailto:townsendartisanguild@gmail.com)



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**INSTRUCTOR APPLICATION**

Instructor Name(s): \_\_\_\_\_

Bio & qualification to teach OR attach CV or bio: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Workshop/Class Title: \_\_\_\_\_

Preferred Day (circle one): Fri. Sat. Preferred Time: \_\_\_\_\_ Length of Class: \_\_\_\_\_

Course description (attach additional information as needed): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PLEASE ATTACH PHOTOGRAPH OF FINISHED WORK FOR CLASS PROMOTION**

Preferred text for class promotional use (Attach document if preferred): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Facility requirements (tables, chairs, electricity, access to water, lighting, etc.): \_\_\_\_\_

\_\_\_\_\_

In class assistant (if available): YES NO Set Up/Take Down assistance (30 min. prior & after class): YES NO

Minimum number of students: \_\_\_\_\_ Maximum number of students: \_\_\_\_\_ Walk-Ins (circle one): YES NO

Cost of Class (Include all materials/supplies fees and a \$6.00 per student processing fee for the Festival venue):

\_\_\_\_\_

Special requirements, including supplies, the student must bring: \_\_\_\_\_

\_\_\_\_\_

For and in consideration of the mutual terms and agreements herein, the undersigned agrees to establish a program to provide professional instruction during the Smoky Mountain Fiber Arts Festival. The instructor must teach or demonstrate a fiber technique or use of a product in accomplishing a technique. Sales during the class or to the



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students must be tools/kits directly applicable to that specific class; students may be referred to vendor booth or demonstration/sell locations. The Instructor is responsible for any assistants they may require.

The Instructor should assist in the marketing of the class by communicating from their business or other professional networks to optimize the number of individuals who are aware of the classes and the Festival.

The Festival Committee will instruct students to pay through a PayPal account or credit card through the website or by submitting a check payable to the Smoky Mountain Fiber Arts Festival. The Festival Committee will write a check to each instructor, less \$6.00 per student to cover expenses, at the conclusion of the Festival. These payments are for teaching services and are not taxable.

The Instructor grants the Smoky Mountain Fiber Arts Festival, the Great Smoky Mountain Heritage Center and the Townsend Artisan Guild, collectively "Hosts", permission to photograph the class and the Festival for marketing and business purposes and may reproduce photographic, video or audio portions as Hosts may in their sole discretion determine.

The Instructor further agrees to release, indemnify, and hold harmless the Hosts, its employees, agents, volunteers, contractors and suppliers against any and all losses, accidents, damages, injuries, expenses and claims resulting in whole or in part, directly or indirectly, from any aspect of the Festival resulting from their negligence.

This agreement, shall be governed by the laws of the State of Tennessee and contains the entire agreement of the parties. There are no other promises or conditions in any other agreement whether oral or written.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

I have read and understand this agreement and know it is a legal and binding contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_